

Katie Wingfield's Writing Portfolio

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Blog Writing

7 Beauty Resolutions to Make in the New Year

Destination Aesthetics, 2021

<https://www.destinationaesthetics.com/blog/7-beauty-resolutions-to-make-in-2021-botox-fillers-beyond>

Cheers to a new year and a fresh start! If you're anything like us, you can't wait to put your best face forward as you head into the new year. You know we're all about a glow-up, especially when it comes to [BOTOX® Cosmetic](#) and [dermal fillers](#) such as JUVÉDERM®. At our Roseville-area med spas, however, we believe beauty and confidence run so much more than skin deep. As the new year begins, now is the best time to celebrate your most beautiful self, inside and out.

Here are a few resolutions you can make to look and feel your best in 2021, from aesthetic treatments to mindset changes.

1. Wear SPF Every Day

Yep, we'll be a broken record about it: Sunscreen is the most important step in any skincare routine. Make this the year you make it a habit. Look for mineral sunscreens with zinc oxide and titanium dioxide for maximum protection.

If you need to reverse existing sun damage, try an [IPL](#) treatment to reduce dark spots or a [chemical peel](#) to exfoliate damaged skin cells.

2. Stay on Top of Anti-Aging

What's better than erasing lines and wrinkles? Preventing them from appearing in the first place. Be proactive about delaying wrinkles and volume loss by staying on top of your BOTOX and filler routine or starting one if you haven't yet. Learn more about preventative BOTOX in this previous [blog post](#).

3. Take Your Makeup off Every Night

No matter how tired you may be, make sure you never go to sleep without cleansing (or better yet, double cleansing) your face. It's so important to remove makeup, sweat, and debris before bed so your skin can breathe and beauty sleep can work its magic. Check out our favorite cleansers on the [DA™ Shop](#).

4. Prioritize Self-Care

Make self-care a priority, not an afterthought. This looks different for everyone, but a few go-to habits to focus on include:

- Getting plenty of sleep
- Limiting stress
- Journaling or meditating
- Eating foods that fuel your body and soul

Beauty goes beyond looking great—it's about *feeling* great, too. Invest in your well-being and make it a point to show yourself a little extra love this year.

5. Drink More Water

Keep your skin hydrated and boost your energy so you can take on your big 2021 goals. Drinking plenty of water flushes toxins away and improves blood flow to make sure your skin (and the rest of your body!) gets all the oxygen and nutrients it needs to thrive.

6. Learn What Your Skin Really Needs

There is no shortage of skincare advice online, but nothing compares to a personal consultation with a skincare specialist. We love using [skin imaging](#) with the Reveal® camera. It helps our clients visualize their skin's underlying conditions that may not be visible to the naked eye. We use these detailed scans to create custom treatment plans and track improvements along the way. It's worth a try if you're feeling stumped on how to address acne, discoloration, and more.

7. Embrace What Makes You *You*

Leave comparison in the past and focus on bringing out the most beautiful parts of yourself. At DA™, our philosophy is that cosmetics, skin care, and med spa treatments are best used to celebrate and elevate individual beauty. Embrace your skin type, your shape, your age—whatever makes you uniquely beautiful. Cultivate that confidence and carry it with you through everything you achieve in the year ahead!

Check out the results you can expect from some of our most popular med spa treatments in our [before-and-after photo gallery](#).

If you would like to learn more about treatments and services available at our Elk Grove, Folsom, Roseville, and Sacramento med spa locations, please [contact us](#) online or call (916) 735-4615.

How Common Is Revision Rhinoplasty?

Dr. Thomas Mustoe, 2021

<https://www.drthomasmustoe.com/blog/how-common-is-revision-rhinoplasty/>

As [revision rhinoplasty](#) surgeons in Chicago, Dr. Thomas Mustoe and Dr. Sammy Sinno often see people who unfortunately did not receive the best results from a previous rhinoplasty surgeon. One of the most complex facial plastic surgery procedures, revision rhinoplasty gives you the opportunity to correct unsatisfactory results and achieve the nose you originally envisioned. But how often is this necessary, and how likely is it that you will need a revision after your first nose job?

Read on to learn more about what causes the need for revision surgery, how many people opt for a revision, and what your plastic surgeon can do to make sure you enjoy your best results the first time around.

What Are the Most Common Reasons for Revision Rhinoplasty?

People typically choose revision rhinoplasty because they aren't satisfied with the results of a previous nose surgery. If you took off your post-op splint to reveal a nose you did not love, there are a few likely reasons, including:

- Over-resection (removing too much tissue)
- Under-resection (not removing enough tissue)
- New or unresolved breathing issues
- Excess scar tissue
- Asymmetry or crookedness

If you are pursuing a revision and have access to the records from your previous [rhinoplasty](#), it will be helpful to bring them with you to your revision consultation. The records give your surgeon a bit more insight into what occurred during the surgery and what the original treatment plan entailed.

How Many People Get Revision Rhinoplasties?

One [study](#) found an average revision rate of 9.8%. In another [survey](#) of plastic surgeons, the majority of surgeons reported a revision was necessary in 0% to 5% of cases. With 352,555

rhinoplasties performed in the U.S. in 2020 ([American Society of Plastic Surgeons](#)), an estimated 17,627 and 34,550 people likely opted for a revision last year.

Ultimately, your likelihood of needing a revision is relatively low, but there is a small chance you may need additional surgery. Dr. Mustoe and Dr. Sinno sometimes even see candidates who have had multiple unsatisfactory surgeries done by other surgeons.

How Can Your Surgeon Prevent the Need for a Revision Rhinoplasty?

Achieving ideal rhinoplasty results during your first surgery is often a matter of choosing the right surgeon. An experienced, board-certified plastic surgeon and rhinoplasty specialist will take several steps to keep your likelihood of a revision low, including:

- **Having an open discussion during your consultation.** Excellent results begin with trust between you and your surgeon. You should feel comfortable sharing your goals, expectations, and even fears to make sure you and your surgeon are on the same page.
- **Predicting your results with computer imaging.** Your surgeon may use tools such as VECTRA® 3-D imaging or TouchMD to help you visualize your procedure and predicted results. Learn more about our consultation process in this previous [blog post](#).
- **Paying careful attention to wound healing.** Dr. Mustoe and Dr. Sinno specialize in techniques that limit trauma to the nose, meaning minimal scarring with the added bonus of a quicker recovery overall.

If you do end up requiring a revision, you will want to do plenty of research before choosing a revision surgeon. Revision rhinoplasty is a famously difficult and complex procedure to perform, so you will need a surgeon who has extensive experience and a trusted reputation for achieving exceptional results.

One of the best ways to start your research is by looking through online photo galleries. To see examples of the results our surgeons have created, please visit [Dr. Mustoe's before-and-after photo gallery](#) and [Dr. Sinno's before-and-after photo gallery](#).

To learn more about how to choose the best rhinoplasty surgeon or what to do next if you feel you need a revision, please [contact us](#) online or call our Chicago plastic surgery practice at (312) 836-4258.

How Much Does BOTOX® Really Cost? Your 1-Year Beauty Budget (& How to Save!)

La Jolla Cosmetic, 2022

<https://www.ljcs.com/blog/how-much-does-botox-really-cost-your-1-year-beauty-budget-how-to-save>

How much does BOTOX cost? If you've Googled this question before, you've probably found that there are very few straightforward answers. You'll find rough estimates that vary wildly from source to source or see per-unit prices listed with no info about how many units you'll actually be paying for.

We're here to set the record straight! In this blog post, we're answering all your questions about how much BOTOX really costs, what a yearly beauty budget looks like, how to save on treatments, and much more. Read on to get all the details!

How Much Does BOTOX Cost?

At La Jolla Cosmetic in San Diego, our BOTOX treatments typically cost \$250+. Because BOTOX is priced by unit, this price varies depending on the number of units you have injected. For this reason, we always recommend a one-on-one consultation as the best way to get a fully accurate and personalized BOTOX quote.

The price per unit ranges widely from practice to practice and area to area. On RealSelf.com, actual BOTOX recipients in the U.S. reported paying anywhere from \$10 to \$25 per unit.

How Many Units of BOTOX Will I Need?

To treat all 3 FDA-approved treatment areas, you'll need a total of 64 units. Here's how that breaks down:

- **Forehead lines:** 20 units

- **Glabella (“11s”):** 20 units
- **Crow’s feet:** 24 units

BOTOX follows what we call “the look of 3.” That means 3 treatment areas, 3 times a year. When BOTOX first launched (20 years ago—happy birthday, BOTOX!), it was only FDA-approved for a single aesthetic treatment area that required 20 units. Because of this, some people only budget for 20 units when they schedule their appointment.

These days, however, 64 units are the standard. The bonus? The results are more comprehensive than ever before—but you’ll need to keep that number in mind as you create your beauty budget!

Why Does BOTOX Have Different Price Points at Different Practices?

This mostly comes down to 2 things:

- **Your geographic region:** Larger cities tend to have higher price points, whereas smaller towns fall on the lower end.
- **Your injector’s expertise:** You truly get what you pay for when it comes to BOTOX injectors, and trust us when we tell you a true expert is more than worth the investment.

Your 1-Year BOTOX Budget

How much can you expect to pay for BOTOX each year? If you keep up with regular treatments (which you absolutely should—more on that later), here’s how your budget might look:

- **January:** Start the year off with a full-face treatment. At 64 units, your price may range from \$640 to \$1,600.
- **May:** Touch up your regular areas and maybe even experiment with a lip flip (4 to 6 units), making your total \$700 to \$1,750.

- **September:** Finish the year strong and stunning with a touch-up, and add a nonsurgical brow lift (5 units per side) to look extra chic in your holiday photos. Your total may range from \$740 to \$1,850.

Your yearly total: \$2,080 to \$5,200. Not bad for a full year of full-face flawlessness! Keep in mind that this is just an example, however, and your own budget may vary quite a bit.

How to (Safely) Save on BOTOX

We hear you. Not everyone has that kind of extra cash stored away in the old piggy bank. Fortunately, there are plenty of ways to score savings and bring your costs down without cutting corners:

- **Join a loyalty program.** When you join our [GLAMfam VIP loyalty program](#), you'll instantly save 10% on BOTOX and 15% on Dysport® and XEOMIN®.
- **Sign up for AllēSM.** [Allē](#) is an aesthetic rewards program from BOTOX manufacturer Allergan® that lets you earn points you can apply toward savings. With every treatment, you'll earn points that translate to dollars and last for an entire year.
- **Keep an eye out for specials.** You never know when we'll announce exclusive [ways to save](#). Be sure to follow us on social media and sign up for our email newsletter so you can catch these savings as soon as they're announced.
- **DON'T fall for too-good-to-be-true deals.** If you caught our past [blog post](#) on BOTOX bargain hunting, you're well aware of how dangerous it can be to buy unregulated products or visit uncredentialed injectors. It's not worth it!

Can I Finance My BOTOX Treatment?

You absolutely can! We accept payments through multiple third-party [financing](#) platforms. Most of these act like credit cards specifically for cosmetic treatments. Charge them at checkout and pay your cost off in affordable monthly installments.

Why Pencil In a Regular BOTOX Appointment?

Why is it worth it to stay on top of your BOTOX treatments rather than letting your results lapse? In addition to keeping you looking your best year-round, this approach actually saves you money in the long run.

The more regularly you use BOTOX, the longer you can go between treatments. Your muscles will eventually become used to relaxing, prolonging your results. That means fewer treatments throughout the year and more money in your pocket for other fun things, like that monthly [HydraFacial®](#) you can't live without.

Go By the Buyer's Guide

There are so many things to keep in mind when it comes to budgeting for BOTOX, but above all else is your safety. We know you're a smart shopper. That's why we compiled the "[Ultimate BOTOX Buyer's Guide](#)" to walk you through everything you need to know before you book, from how BOTOX is diluted to red flags worth watching out for.

Have Questions?

Want to learn more about BOTOX costs? We're happy to answer any questions! Give us a call at (858) 452-1981 or [request a consultation](#) to get in touch with a member of our experienced injector team.

Web Page Writing

HydraFacial®

California Cosmetics, 2020

<https://californiacosmetics.com/products/hydrafacial>

Available at our Newport Beach and Corona, CA, locations, HydraFacial is an invigorating, customized facial treatment that promotes long-term skin health for all skin types. It brings out the absolute best in your skin and offers instantly noticeable results in just 3 steps:

1. **Cleanse and peel:** Gentle exfoliation and relaxing resurfacing reveal a new layer of fresh, healthy skin.
2. **Extract and hydrate:** Painless suction removes debris from pores, and powerful moisturizers soak your skin in soothing hydration.
3. **Fuse and protect:** Super serums packed full of antioxidants and peptides penetrate your skin to keep it healthier for longer.

Quick Look

- Hydrating and non-irritating
- Treatment time: 45 minutes or less
- Soothing and refreshing
- Personalized treatment
- Zero downtime
- Pain-free

What Does a HydraFacial Treat?

- Fine lines and wrinkles
- Elasticity and firmness
- Tone and vibrancy
- Skin texture
- Brown spots
- Oily and congested skin
- Enlarged pores

What Is it Like to Get a HydraFacial?

HydraFacials are relaxing, only take about 45 minutes or less, and provide immediately visible improvements. During your treatment, you'll lie back as your provider glides the HydraFacial handpiece over your skin to remove dead skin cells, extract blockages, and infuse your skin with nourishing serums.

You can expect a soothing, refreshing experience that won't cause irritation or discomfort. You'll be able to jump right back into your normal routine, including applying makeup, right away. (But you may just want to rock your fresh-faced glow all day!)

Who Is a Candidate for a HydraFacial?

The HydraFacial treatment is designed for all skin types. Even the most sensitive skin tolerates this non-irritating, no-downtime facial. The treatment itself is multifaceted and treats a huge range of skin concerns, so it's a great option for just about anyone in need of a skin boost.

To take your results to that next level and really tackle your specific concerns, your California Cosmetics provider may customize your treatment with specific serums or products. We'll evaluate your skin and test its sensitivity before your treatment to make sure your HydraFacial will give you everything you're looking for.

How Much Does a HydraFacial Cost?

Our HydraFacial treatments start at \$199 per treatment or \$169 for our [HydraFacial Members](#).

How Long Do HydraFacial Results Last?

Most people see visibly more even and radiant skin after a single treatment, and this effect lasts 5 to 7 days or even longer. We highly recommend one treatment a month to maintain your results and keep your skin glowing, hydrated, and healthy in the long term.

Let's get your skin hydrated and healthy with HydraFacial. [Request a consultation](#) online or call [\(855\) 977-1982](#) to schedule your appointment. Can't wait to get started!

About

Amélie Med Spa, 2021

<https://www.miamelie.com/about/>

Hi there! We are Amélie, a female-owned, body-positive med spa serving Portland in Tigard, OR. We're in the business of helping people look and feel like the very best version of themselves, and we're so glad to see you here!

Our med spa grew from a passion for empowering people through cosmetic treatments. Our philosophy has always been to highlight the things you love about yourself so you can enjoy the beauty of experiencing life in a body you adore from head to toe.

Our Story

It all started with Summer Harness and Amy Chiovaro, two nurses who led fulfilling careers doing it all in hospital settings, including delivering babies and caring for sexual assault survivors. They never thought they would find anything more rewarding than the jobs they were doing at the time.

But then they started performing [BOTOX®](#) and [dermal filler](#) injections as a hobby. It didn't take long for them to notice the differences these treatments made in people's lives and their relationships with themselves. They discovered that helping people look and feel their very best had a much bigger effect than they had thought.

So they worked together to build a team and founded Amélie, where they now get to make that difference in people's lives every day.

Our Mission

Amélie is an empowering and inclusive med spa that helps people of all ages look youthful, refreshed, and never overdone with the help of cosmetic treatments.

We believe your unique features should be celebrated, not disguised; that investing in your confidence is the ultimate act of self-care; and that everyone deserves to feel amazing in their skin.

Our Team

One bonus about choosing [our team](#): You'll never have unanswered questions. Every one of our team members lives and breathes cosmetic treatments. From the people performing your treatments to the friendly voices answering the phone, we love to talk all things med spa and are happy to answer any questions you have.

Beyond being aesthetics pros, our team members are downright lovely human beings who care deeply about going above and beyond. In each consultation, our providers take plenty of time to chat with you about what you're looking for, what your timeline may look like, and where you are on your aesthetic journey. Based on what you decide together, they create customized, long-term treatment plans to keep you looking and feeling flawless.

It's a holistic, personal approach to care that revolves around giving you the very best in every way.

Our Commitment to the Community

We are proud to be a women-owned small business, and we're dedicated to making our community an even better place. Some of the ways we've given back include:

- Collecting donations for fire victims in the Portland area
- Offering discounted services for COVID frontline workers
- Supporting Black Lives Matter and the Innocence Project
- Providing giveaways for several charities

Summer also flew to New York at the height of the COVID-19 pandemic to provide much-needed care as an ICU nurse.

Let's Get Started

To start your journey to confidence with a free consultation at Amélie, please call [\(503\) 558-2860](tel:5035582860) or use our [online scheduling tool](#). Our Tigard med spa welcomes people from all over the Portland area, including Tualatin, OR, and Vancouver, WA. We can't wait to see you!

Customized Treatments

MI Skin, 2021

<https://www.mi-skin.com/cosmetic-dermatology/cosmetic-skin-treatments/customized-treatments/>

Your face is unique, your goals are unique, and your dermatologist's approach to your cosmetic treatments should be unique. While many people face similar skin concerns—wrinkles, pigmentation issues, and skin laxity, to name a few—achieving excellent results takes more than treating each of these issues on its own.

With custom dermatology treatments, Washington, DC, board-certified dermatologist [Dr. Melda Isaac](#) and [Dr. Daniel Yanes](#) create personalized protocols tailored specifically to what you need. Discover the best version of your look with the help of an individualized treatment plan formulated just for you.

What Is a Customized Treatment?

A custom treatment is a set of cosmetic procedures that work together to achieve and maintain your most naturally attractive appearance. It includes all the individual treatments you may need to enhance your look in the short and long term, combined or scheduled out on a timeline as recommended by your provider.

Some treatments are commonly combined or layered to create the best results. [BOTOX® Cosmetic](#) and [dermal fillers](#) are a trusted pairing, along with [CoolSculpting®](#) and [Lutronic Accufit™](#).

Different lasers and devices work synergistically to achieve more youthful skin. For example, Total Skin is [Genius® RF microneedling](#) combined with [LaseMD Ultra](#) to optimize results in skin pigment and texture rejuvenation.

[Broadband light \(BBL\)](#) and microneedling, with or without RF, can be combined depending on your skin type and desired results. Injectable therapies such as BOTOX and dermal fillers are combined with laser and device treatments on a daily basis.

Custom treatments follow the same concept, drawing on the many treatments available at MI Skin to holistically create elevated and natural-looking results. Dr. Isaac, Dr. Yanes, and the team at MI Skin Dermatology and Laser Center take pride in creating customized treatment regimens for patients, by prioritizing patients' concerns to achieve the best outcome.

How We Create Customized Treatments

Your custom treatment experience starts with an in-depth consultation. You will talk with your provider candidly about any concerns you are facing and your goals for treatment. She will then do a physical examination to gain a comprehensive understanding of your physical characteristics.

You and your provider may discuss:

- Features she recommends highlighting
- Potential areas of improvement
- Your short-term and long-term cosmetic goals

Dr. Isaac and Dr. Yanes will draw on their many years of expertise and specialized training to design the perfect plan for you. She will walk you through her recommendations to make sure you see all of your goals reflected and feel confident moving forward with your custom treatment protocol.

What Your Customized Treatment May Look Like

What might your custom treatment include? It depends on your needs and priorities and can include myriad treatments for the face and body.

Although each plan is unique, here is an example of how your provider may approach a custom full-face rejuvenation treatment (also called a “liquid facelift”):

- **Filling in hollows and restoring volume:** Injectable dermal fillers, such as [JUVÉDERM®](#) or [Sculptra® Aesthetic](#), add youthful fullness in areas like the cheeks and temples.
- **Addressing skin imperfections:** [Laser treatments](#), [chemical peels](#), and [facials](#) work together to create smooth, evenly pigmented skin.
- **Reducing excess fat:** To minimize submental fat (the “double chin”), your provider may recommend [CoolSculpting®](#) with the CoolMini applicator, or [KYBELLA®](#) injections.
- **Tightening skin:** [Thread facelifts](#), Genius RF microneedling, and [Ultherapy®](#) are just a few options for addressing skin laxity.
- **Combined laser and injectable therapies:** [Broadband light \(BBL\)](#) and microneedling, with or without RF, can be combined depending on your skin type and desired results.

You may have multiple of these treatments performed in the same appointment, or your provider may space them out over time on a personal treatment schedule. As your goals evolve over time, the MI Skin team will be there to make sure your care evolves with you.

Schedule Your Consultation

To get started with your own custom treatment plan today, [request a consultation](#) online or call [\(202\) 393-7546](tel:2023937546). At their Washington, DC, practice, the MI Skin Dermatology skincare team frequently sees dermatology patients from Chevy Chase and Bethesda, MD, along with Arlington and Alexandria, VA.

Magazine Writing

JoJo's Sweet Life

TigerBeat Magazine, 2017

If you ask JoJo Siwa, 14, what her wildest dream is, she may have trouble giving you an answer. That's because she is already living it. From the time she took the stage for her first dance solo, titled "Baby Diva," at two years old, the Omaha, Nebraska, native never had a doubt about what she wanted to be: a star.

"I was nailing my choreography onstage, but in the middle of the dance, I saw someone taking a picture of me," JoJo said. "So I stopped my dancing, sashayed over there and posed for him. I always know when there is a camera around, and I just make it happen."

It's true. Since she was practicing her twirls and kicks in the basement of her childhood home before jazz class, JoJo has been "making it happen." Now the star is a seasoned reality TV pro and viral music sensation with a book on the way, multiple roles on Nickelodeon, and a contagious air of confidence that seems to grow stronger every day. It comes as no surprise that JoJo describes her life as, in a word, "sweet."

A Skype audition landed JoJo her first TV appearance on *Abby's Ultimate Dance Competition* when she was nine, but it was a phone call later that would change her life forever. The producers of Lifetime's series *Dance Moms* wanted her on the show. Less than 48 hours later, JoJo was flying out to California, where she would live off and on throughout the two and a half years she starred on the series. She now lives in Los Angeles full-time as she tackles her Hollywood dreams, although she does miss Nebraska for its "really good drive-thrus."

One of JoJo's biggest passions (other than *Grey's Anatomy*, which she can quote word for word) is singing. Her anti-bullying single "Boomerang," inspired by her experiences with hate on social media, landed her a performance at the Nickelodeon HALO Awards alongside musicians like Hailee Steinfeld and Alessia Cara.

"It was the best experience ever in my lifetime," JoJo said. "Everything from the rehearsals to seeing the confetti shoot up for the first time was so, so, so amazing." Chances are the performance will be far from her last, as new music is "definitely in the works right now, more than you'd think it would be."

Staying tight-lipped about her long list of upcoming projects is a challenge for JoJo, who shares her life with more than 17 million fans via YouTube, Instagram and Musical.ly, which she calls “the best social media site ever.”

“My favorite thing about Musical.ly is that the people who are big on it and post every day are the next generation,” she said. “There are so many tweens coming in. It’s not Beyoncé or Britney Spears or big celebrities. It’s the kids.”

JoJo’s social media philosophy echoes her philosophy on life: “It’s all about putting it out there. If they like it, great. If they don’t, great.” She carries this mantra over into her style as well. Her self-proclaimed “loyalty” to her trademark trends of hair bows, side ponytails and Converse has earned her style icon status, and she has her own line of bows in Claire’s to prove she is a fashion force to be reckoned with.

Next up for JoJo is the October release of her debut book, “JoJo’s Guide to the Sweet Life: #PeaceOutHaterz”, which contains the secrets to building confidence and living the dream that she has learned throughout her journey.

“It’s all about my life, but it’s also about how to overcome bullies and be strong when the haters hate,” JoJo said. “I hope that when someone reads it, they get inspired. I hope they get encouraged to be confident, stand up to bullies, believe in others, make new friends and just have fun.”

“Have fun” is the exact advice JoJo would give her younger self, the tiny Nebraskan dance student whose wildest dreams were about to come true. “Don’t take it for granted. Enjoy it. Enjoy every single minute of your crazy life.”

The Animated World of Jacob Bertrand

TigerBeat Magazine, 2017

Jacob Bertrand made his TV debut without his two front teeth.

“I remember my first audition was for an Oscar Mayer commercial and I didn’t have my two front teeth,” Jacob says. He was five at the time. “But I ended up booking it, and it actually aired on the season finale of *American Idol*.”

That was only the (adorable) beginning for Jacob, who now stars as the title character on Disney XD’s *Kirby Buckets*, an adventurous show about an aspiring animator who sees his drawings come to life in real time.

What’s it like acting alongside animations that are invisible in real life? In a word: “Interesting.” The magic behind bringing cartoon characters into the real world is no small feat, and it’s a process that Jacob has a huge appreciation for. “I’ve learned a lot of patience,” Jacob says of his time on the show. “The amount of detail that goes into everything is insane. Even if a shot is on for five seconds, that’s a lot of frames you have to animate. It’s definitely some hard work and a lot of hours.”

It’s an art that Jacob is interested in as well. Between spending time on set and playing guitar to procrastinate doing his homework (his words, not ours!), he’s actually an artist as well. “Kirby and I are both super passionate about art. I like to draw. I’m definitely not as good as Kirby, but he has a whole team of animators that draw for him,” Jacob joked.

That’s not where the similarities between Jacob and his character end. “We’re both very loyal to our friends,” he says. “I’ve had the same group of friends since kindergarten, and that’s a really, really big thing to Kirby. He really sticks by his friends.”

So what’s in store for Kirby and his pals in the new season? “Season three is a wild ride to say the least. Every episode follows the next, so make sure to watch them in order,” Jacob says. “It’s a really cool twist that I can’t wait for everyone to see. One of my favorite seasons for sure. Things are going to get totally warped.”

From making his small-screen debut sans front teeth to taking on an animated acting challenge, Jacob's on-screen skills are no secret. He cites George Clooney as a role model, and we can totally see the influence between his ambitious attitude and eye for future action roles.

"I'd really love to do action. I love being outside just running around, going crazy, climbing trees, climbing mountains—even though my dad doesn't like it when I rock climb too much," he says. "I get to do a lot of action on *Kirby Buckets*, but I think it'd be cool to do just a full-on action movie."

We're confident that we'll be watching Jacob chase down robbers and flee from burning buildings soon, but for now, you can catch him on the small screen, bringing an amazing, animated world to life, one frame at a time.

L2M: The Dream Team

TigerBeat Magazine, 2018

Meet L2M, the fierce up-and-coming girl group that proves teamwork really does make the dream work.

Members Lexi Drew, McKenzie Mack, Tati McQuay, Jenna Simmons, 13, and Mariangeli Collado, 14, clicked right away when they met on an audition for *LEGO Friends: Girlz 4 Life*. As soon as they came together to sing the theme song, they knew something incredible was in their future.

Now they are dropping singles left and right and are in the studio working on an album full of fun, uplifting songs that feature their empowering message.

While each of the girls has her own strength—Jenna lives for harmonies while Tati is the rapper— what makes the group so special is their synergy and ability to tackle every part of the musical process. It comes as no surprise that the girls have become BFFs along the way, with so many inside jokes they can barely keep track.

“We basically have our own language with each other,” Tati dished.

You can also catch them bringing the story of website Miss O and Friends to life on their YouTube Red series *Hyperlinked*, which features their music in every episode and is sprinkled with special appearances by friends like Hayden Summerall.

We have a feeling this is only the beginning for L2M!